

Premier Practice Program

EMPOWERING EXCELLENCE IN
MAMMOGRAPHY SERVICES



TOP
10

BEST PRACTICES

At Onsite Women's Health (OWH), we are committed to enhancing patient care through our partnerships. The **Premier Practice Program** is designed for **new OWH-partnered locations** to support and reward practices that implement our Top 10 best practices in mammography services.

Practices that adopt all best practices within one year of starting services are eligible for a **\$20,000 bonus**, intended to compensate the **Mammography Lead*** for dedicating an estimated 10% of their time to this initiative in year one.

Program Evaluation

- **Eligibility:** Open to all new **OWH partnered locations****
- **Evaluation Period:** Practices will be evaluated at the **one-year anniversary** of starting services
- **Bonus Award:** Practices implementing all best practices will receive a **\$20,000 bonus** with quarterly payments available as early as the first quarter following the start of the services



Disclaimer: The Premier Practice Program is solely intended to compensate the practice for the fair market value of the time spent by the practices' staff in implementing these best practices. This program aims to increase the total number of clinically eligible women who obtain their annual screening mammograms within the recommended time period.

The eligibility and payment of the Premier Practice Bonus are not determined in a manner that considers the volume or value of any referrals or business otherwise generated among the Parties for which payment may be made, in whole or in part, under any Federal health care programs.

*The Mammography Lead cannot be a referring provider or an immediate family member of a referring provider.

** Upon execution of Premier Practice Participation Addendum

1
Appoint a
Mammography Lead
and provider
champion

- **Designate** an office member as the **Mammography Lead**
- **Assign a provider** as the Mammography Champion
- **Accountability:** Oversee Key Performance Indicators (KPIs) and Patient Capture Indicators (PCIs) related to target mammography patient capture rates provided by OWH

2
Implement a
comprehensive
patient awareness
strategy

- **Notify all eligible patients** about the new mammography services
- **Display marketing materials** within the practice
- **Update** the practice **website and social media** platforms
- **Enhance hold messaging** with information about mammography services
- **Showcase** new mammography suite to patients

3
Train schedulers

- **Work with OWH to train all schedulers** on mammography and scheduling best practices

4
Integrate the
five touchpoints
workflow

- **Incorporate mammography discussions** during scheduling, check-in, intake, exam, and check-out
- **Document reasons** why clinically eligible patients are not receiving their screening mammograms

5
Proactive scheduling
and follow-up

- **Assign a scheduler** to review upcoming appointments utilizing OWH's day out/week out process
- **Reach out** to schedule eligible patients and reschedule no-shows

6
Advance scheduling
capabilities

- **Enable scheduling** of mammogram appointments up to one year in advance
- **Coordinate annual exams** with mammogram appointments when possible

7
Establish appointment
reminders

- **Implement reminder systems** for mammography appointments to reduce no-shows

8
Engage in regular
communication

- **Include mammography topics** in staff meetings
- **Participate in quarterly meetings** with your OWH Regional Director

9
Achieve 100% eligible
patient data submission

- **Ensure complete submission** of Well-Woman Exam (OB/GYN) or Unique Patient Visit (PCP) data throughout the year

10
Provide EMR
access to OWH staff

- **Grant necessary Electronic Medical Record access** to OWH staff
- **Allow scheduling capabilities** for OWH technologists to support as needed