Premier Practice Program

EMPOWERING EXCELLENCE IN MAMMOGRAPHY SERVICES

At Onsite Women's Health (OWH), we are committed to enhancing patient care through our partnerships. The Premier Practice Program is designed for new OWH-partnered locations to support and reward practices that implement our Top 10 best practices in mammography services.

Practices that adopt all best practices within one year of starting services are eligible for a \$20,000 bonus, intended to compensate the Mammography Lead* for dedicating an estimated 10% of their time to this initiative in year one.

Program Evaluation

- Eligibility: Open to all new OWH partnered locations**
- Evaluation Period: Practices will be evaluated at the one-year anniversary of starting services
- Bonus Award: Practices implementing all best practices will receive a \$20,000 bonus with quarterly payments available as early as the first quarter following the start of the services



WOMEN'S HEALTH®

Disclaimer: The Premier Practice Program is solely intended to compensate the practice for the fair market value of the time spent by the practices' staff in implementing these best practices. This program aims to increase the total number of clinically eligible women who obtain their annual screening mammograms within the recommended time period.

The eligibility and payment of the Premier Practice Bonus are not determined in a manner that considers the volume or value of any referrals or business otherwise generated among the Parties for which payment may be made, in whole or in part, under any Federal health care programs.

*The Mammography Lead cannot be a referring provider or an immediate family member of a referring provider.

** Upon execution of Premier Practice Participation Addendum



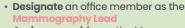
BEST PRACTICES

Appoint a

Mammography Lead

and provider

champion



- Assign a provider as the Mammography Champion
- Accountability: Oversee Key Performance Indicators (KPIs) and Patient Capture Indicators (PCIs) related to target mammography patient capture rates provided by OWH

Implement a comprehensive patient awareness strategy

- Notify all eligible patients about the new mammography services
- Display marketing materials within the practice
- Update the practice website and social media platforms
- Enhance hold messaging with information about mammography services
- Showcase new mammography suite to patients

3 Train schedulers



 Work with OWH to train all schedulers on mammography and scheduling best practices

4
Integrate the five touchpoints



- Incorporate mammography discussions during scheduling, check-in, intake, exam, and check-out
- Document reasons why clinically eligible patients are not receiving their screening mammograms

5

workflow

Proactive scheduling and follow-up



- Assign a scheduler to review upcoming appointments utilizing OWH's day out/week out process
- Reach out to schedule eligible patients and reschedule no-shows

6

Advance scheduling capabilities



- Enable scheduling of mammogram appointments up to one year in advance
- Coordinate annual exams with mammogram appointments when possible

7

Establish appointment reminders



• Implement reminder systems for mammography appointments to reduce no-shows

8

Engage in regular communication



- Include mammography topics in staff meetings
- Participate in quarterly meetings with your OWH Regional Director

9

Achieve 100% eligible patient data submission



 Ensure complete submission of Well-Woman Exam (OBGYN) or Unique Patient Visit (PCP) data throughout the year

10

Provide EMR access to OWH staff



- Grant necessary Electronic Medical Record access to OWH staff
- Allow scheduling capabilities for OWH technologists to support as needed