



IT'S TIME FOR A NEW STANDARD IN BREAST CARE.

IT'S TIME FOR ONSITE
WOMEN'S HEALTH.



Why Add Mammography?

THE BENEFITS OF ADDING MAMMOGRAPHY INCLUDE:

- + Increasing accessibility to breast cancer screening
- + Closing mammography care gaps and aiding in the early detection of breast cancer
- + Creating an additional source of income with minimal effort

Onsite Women's Health is the leading provider of convenient breast health services, including 3D Tomosynthesis mammography screening, diagnostic services, and screening breast ultrasound powered by an AI-driven strategy. Onsite allows your medical practice to add or upgrade to 3D mammography with minimal effort and no capital cost. The turn-key solution includes everything from equipment and personnel to the installation process and ongoing operations. Our focused experience in this field allows you to concentrate on what you do best, with the confidence that your patients are receiving top-of-the-line care in breast cancer screening.

Onsite makes it possible to offer patients the comfort, convenience, and discretion of in-office mammography screening using the most advanced imaging technology. We acquire and install the equipment, hire and manage the staff who run it, provide the results, and manage the proper follow-up with patients.

With our program you will be able to close the mammography care gap by increasing patient access to breast cancer screening in your office. Beyond providing the best care for your patients, this program can set your practice apart from others in your area while also contributing to your bottom line.

From state-of-the-art read stations used by our radiologists to our preferential relationships with the manufacturers of the most advanced tomosynthesis equipment, we have developed a model that increases compliance, improves HEDIS scores, and enhances patient satisfaction.

Together, with our partner practices across the country, **Onsite has performed over 1.5 million mammograms**, positively impacting women's lives in the process. With Onsite as a partner, you too can make an impact in your office and community.

**CONVENIENCE DRIVES COMPLIANCE.
COMPLIANCE SAVES LIVES.**

Equipment

When we say “end-to-end-solution,” we mean it. In addition to installing state-of-the-art tomosynthesis equipment in your practice, we equip all our radiologists with advanced read stations, high-speed internet connections and cloud-based, redundant image storage capacity.

WE PROVIDE

- + The latest equipment from world leaders in tomosynthesis
- + Highest quality 3D images for radiologists
- + Comfortable patient experience
- + Efficient workflow

3D VERSUS 2D

- + Reduces callbacks by up to 40%
- + Detects 20-65% more invasive breast cancer
- + Minimal change in compression time
- + A 3D mammogram makes it easier for radiologists to detect breast cancer in dense breasts



Staffing

As every woman knows, the technologist is the heart and soul of a mammography exam. Our professionally accomplished technologists are reliable and have high patient experience standards. In addition, they work seamlessly with your practice as “members of the team” to ensure every patient enjoys the caring treatment she deserves.

Onsite hires and manages all personnel, including technologists and coordinators. We oversee their duties, from scheduling vacations and responding to sick days, to payroll responsibilities.

Onsite is committed to establishing collaborative relationships with the local medical community, and are willing to work with individuals the practice already has in place if mammography services are currently available.



STAFFING DETAILS

- + Experienced Radiologic Technologists Certified in Mammography
- + Specialists in Breast Imaging
- + Patient-Centric Perspective
- + Employed by Onsite

Radiology

Onsite contracts with experienced, board-certified and often fellowship-trained breast radiologists to interpret our mammograms. We maintain the highest standards for the radiologists we work with, and you will always have a say in who reads for your practice.

Radiologists read images through a secure platform or at the practice itself. A physician report for each exam is generated for EHR filing, and a “plain-language” report is mailed directly to the patient.

Before assigning a radiologist to your practice, Onsite submits CVs for your review. While the number of radiologists assigned to each practice may vary based on patient volume, all of them, just like our staff, consider themselves part of your team.

Our radiologists are experienced in mammography - many have read tens of thousands of exams. Studies have shown that more reads produce a consistently higher quality of interpretation. Onsite actively seeks out radiologists who operate at the peak of their profession. One of Onsite’s radiologists was a co-author of the landmark study, Breast Cancer Screening Using Tomosynthesis in Combination with Digital Mammography published by JAMA in 2014.

RADIOLOGY DETAILS

- + Board-certified, Fellowship-trained
- + Fully Credentialed and Licensed
- + Expert in Breast Imaging Interpretation



Process and Tools

At Onsite, patient care is our number one priority. We have developed streamlined and detailed protocols for the screening, reading, reporting and follow-up care of your patients.

These protocols have been tailored to address the needs of patients, physicians and administrators, and they are the key to increasing both efficiency and reliability. Onsite is constantly evaluating and adjusting its systems to adapt to the needs of our partners and the constantly evolving healthcare environment.

Our process is supported by our proprietary Patient Information Network (PINK), electronic risk assessment, and AI breast density software.



At the core of our operation is our proprietary software: the Patient Information Network (PINK).

Using PINK, in combination with the electronic health records of appropriate patients, we track women to ensure they are up to date on their exams and received their “plain-language” report. If necessary, we schedule and follow up on diagnostic procedures.

“No doubt, by offering this service line in our office, our patients see us as a top-tier OB-GYN practice. It sets us apart that we’re able to offer this service along with others to make it a one-stop-shop for our patients.”

—DAVID CARMICHAEL, Executive Administrator, Birmingham, AL

Reimbursement

The Centers for Medicare and Medicaid Services have covered annual 3D mammograms since 2015. According to the 2021 MQSA national statistics,* 77% of the prior year's mammograms were 3D mammograms.

Most insurers who cover 3D mammography do not require prior authorization and follow the same guidelines as an annual preventative well-woman exam, covering one mammogram each year.

With this new service in your practice, you should communicate with each of the insurers you work with to facilitate reimbursements. Onsite employs people with experience in this area who can offer assistance and advice to help streamline the process.

*www.fda.gov/radiation-emitting-products/mqsa-insights/mqsa-national-statistics



Revenue

Onsite Women's Health thoroughly analyzes the relationship between cost, patient volume, and reimbursement rates of insurers for your area to confirm there is a sufficient pool of appropriate women to make the service and relationship a success for everyone.

To determine the viability of a practice as an Onsite partner, we take into consideration the mammogram-eligible patient volume of that practice and build our models using 12+ years of our historical data.

Our primary objective during this analysis is to make certain that the relationship is based on sound metrics.

BILLING

- + Your practice retains control of all scheduling, billing, and collection.
- + We invoice you monthly for the mammograms we complete.
- + Onsite's on-boarding team will work with your staff to ensure that all mammography coding is identified and accounted for before service commences.

"The techs that they brought in are amazing. They've become part of our family and do an amazing job with the patients. So I would say: met and exceeded our expectations."

—AMY COOLEY, MD, Orange, VA

On-Boarding and Marketing

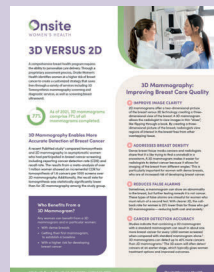
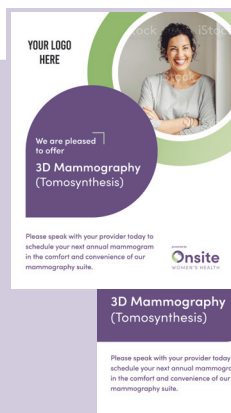
Based on years of experience, Onsite has developed a comprehensive on-boarding protocol. From welcome calls to orientation meetings, we teach your staff how to schedule screening mammograms and answer patient questions. Additionally, our marketing team equips your practice with all the resources you need to promote your new mammography service.

Using your practice's database you can target your eligible patients with our customized marketing materials, such as emails, brochures, banners, flyers and more.

After the service is up and running, your practice is responsible for scheduling, billing and collecting.

ON-BOARDING DETAILS

- + Training
- + Marketing and Patient Awareness Programs
- + IT Structure
- + HR Integration



Installation

Onsite has worked with many practices where space is at a premium. Our on-boarding team is highly experienced in developing installation plans that make the best use of your existing office space.



After a medical practice contracts with Onsite, we begin a comprehensive process to install and implement the service. The practice needs to provide the space and follow Onsite's implementation guidelines. While your practice is responsible for any necessary renovations, the Onsite team offers its years of installation experience to provide design advice and counsel throughout the process.

INSTALLATION DETAILS

- + Site Design
- + Project Management
- + Renovation Coordination

"Everything that they did they had a program, a plan, and an implementation option for us. They worked with our staff. They provided us with all the marketing and tools that we needed in order to make it successful."

— SHANE GAROVAC, Practice Administrator - Raleigh, NC

Regulatory Compliance

As part of our service platform, a dedicated department at Onsite obtains, pays for and maintains all federal and state accreditations, certifications and licensing associated with our installations.

Mammography facilities are accredited for three-year periods through the American College of Radiology (ACR), which provides peer review of staff qualifications, equipment, quality control, quality assurance, image quality and radiation dose.

Mammography facilities are also certified by the FDA through the Mammography Quality Standards Act (MQSA), which requires all mammography facilities to meet uniform quality standards. Every facility requires an annual MQSA inspection, which is managed by Onsite and conducted by an FDA inspector.

LIABILITY

- + Onsite monitors and maintains the relevant insurance protections that are essential to protecting your practice and your patients.
- + Our radiologists maintain comprehensive professional liability insurance.

"Onsite offers a turnkey solution for a practice like ours to bring mammography services into this office suite with very little capital outlay, very little experience, and no concern about hiring staff or having a financial liability of purchasing the equipment."

— DAVID CARMICHAEL, Executive Administrator, Birmingham, AL

Legal

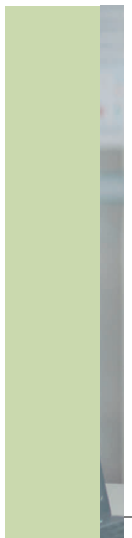
Since the 1980s, when rules governing self-referrals were initiated, practices have been subject to STARK/Anti-Kickback legislation. These regulations specifically exempt certain procedures from their scope, including annual mammograms as seen in the yearly DHS Code List Addendum on the CMS.gov website.; therefore practices can provide these services or contract with a company like Onsite to do so.

One goal of the exemption is to remove barriers that might impede women's access to breast screening. Onsite is also committed to that goal and works diligently with each practice to make certain every eligible patient is afforded the opportunity to have an annual screening mammogram.

"I would absolutely say it has exceeded our expectations. They under-promised and then over-delivered, because truly there were benefits that I hadn't even expected."

— AMY GROFF, MD, Raleigh, NC

Onsite has performed over 1.5 million mammograms to date, helping practices identify cancers sooner and decrease mortality rates. Our expertise in the field of mammography is unparalleled, providing your patients and practice with top-of-the-line care while creating a passive income source.







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COMPLIANCE.**

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**PARTNER WITH THE NATIONAL LEADER
IN INNOVATIVE BREAST CARE.**

Onsite Women's Health
725 Cool Springs Blvd, Ste #600,
Franklin, TN 37027
onsitewomenshealth.com